

# Empowering people with data

Access to the right data is crucial when facing the challenges of today and tomorrow. With our platform at hand, it has **never been easier** to **master them successfully**. Whether you want to get an overview of your desired topic, understand consumers, or gain knowledge about the future of specific markets – Statista provides you with a **broad range of products** for both **quick research** and **profound analyses**, empowering you to make fact-based decisions every day.



## For quick support



### Statistics

- 1M+ statistics with worldwide coverage
- Several download formats (PDF, PPT, XLS, PNG) and full publication rights



### Infographics

- Global trend topics visualized in daily infographics
- Full publication and user rights



### Reports

- Reports on industries and markets, companies and products, brands and consumers, and more
- Ready-to-use analyses for a comprehensive understanding of topics

## For comprehensive analyses



### Consumer Insights

Our [Consumer Insights](#) offer a **global perspective on consumption and media usage**, covering the offline and online world of the consumer. The Insights are based on more than 2 million online interviews conducted in 56 countries and territories.

- Identify and understand your core audiences
- Track brand KPIs
- Analyze competitive landscapes



### Company Insights

Our [Company Insights](#) combine **relevant information** for over **70M** privately held and stock-listed **companies worldwide** and provide glimpses into foreign markets, industries, and competitive landscapes.

- Identify the right prospects and partners
- Get to know your business environment
- Gain insights for your next research project



### Market Insights

Our [Market Insights](#) provide an easy but **thorough look** into the **future of industries and markets worldwide**. The Insights allow market comparisons and give a holistic view on industries and current developments based on various KPIs.

- Advertising & Media
- Digital
- Industrial
- Consumer
- Finance
- Mobility
- Economy & Society
- Health
- Technology



### eCommerce Insights

Our [eCommerce Insights](#) offer data on **more than 39,000 online stores and marketplaces**. The store profiles cover KPIs like historical and forecasted revenues, traffic, payment options, and many more for a thorough analysis of eCommerce markets and companies.

- In-depth analyses for stores, marketplaces & companies
- Adjustable top, category, country, and region rankings
- Broad range of in-depth reports, insights & news

## Your benefits



### Saving of time

Save time on researching and processing quantitative data and use it for your analyses instead.



### High-quality data

All data provided is valid and has been verified several times. Statista ensures high transparency and comparability, which enables you to directly use the information.



### User-friendliness

Statista offers you an easy and intuitive search in three steps. Simply enter a search term, view relevant content, and download it for direct processing. The content can be downloaded in the commonly used Office formats, of course.

|                          | Find statistic                       | Convert statistic into PowerPoint slide | Export statistic to Excel |
|--------------------------|--------------------------------------|---|---------------------------|
| without Statista account | 16 minutes                           | 8 minutes                               | 7 minutes                 |
| with Statista account    | 1.4                                  | 1.6                                     | 0.1                       |
|                          | Time saved: 28 minutes per statistic |   |                           |

Discover how we can help empower you with data  
[→ Click here for further information](#)