

2022-2023

# FACULTI STREAMING PLATFORM

Presentation

# About us

Cutting-edge digital streaming platform for schools, universities, research centres and governmental institutions.

Platform produces 4000 new insights annually across top twenty-five most subscribed to undergraduate university courses.

We focus on helping universities support their online delivery and course curricular and professional organisations support CPD.



Acceleration toward digital resource acquisition

## **DIGITAL PUBLISHING MARKET IS EXPECTED TO REACH \$75.4 BILLION IN 2025**

**Yahoo finance**

Increasing digitization of books and educational information is contributing to the growth of digital publishing market.

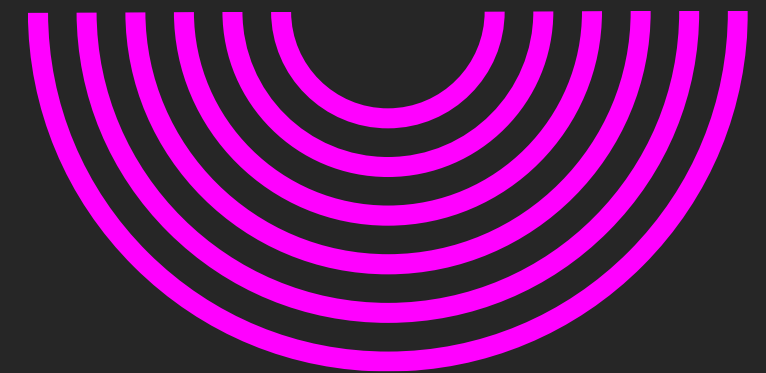
The impact of the COVID-19 pandemic and the resulting shift to remote work has served to reinforce a pre-existing acceleration toward digital resource acquisition.



Streaming media expected to be a growth area of investment for higher education institutions globally

## **SPENDING ON STREAMING MEDIA IS EXPECTED TO RIVAL THAT FOR PRINT BOOKS FIVE YEARS INTO THE FUTURE**

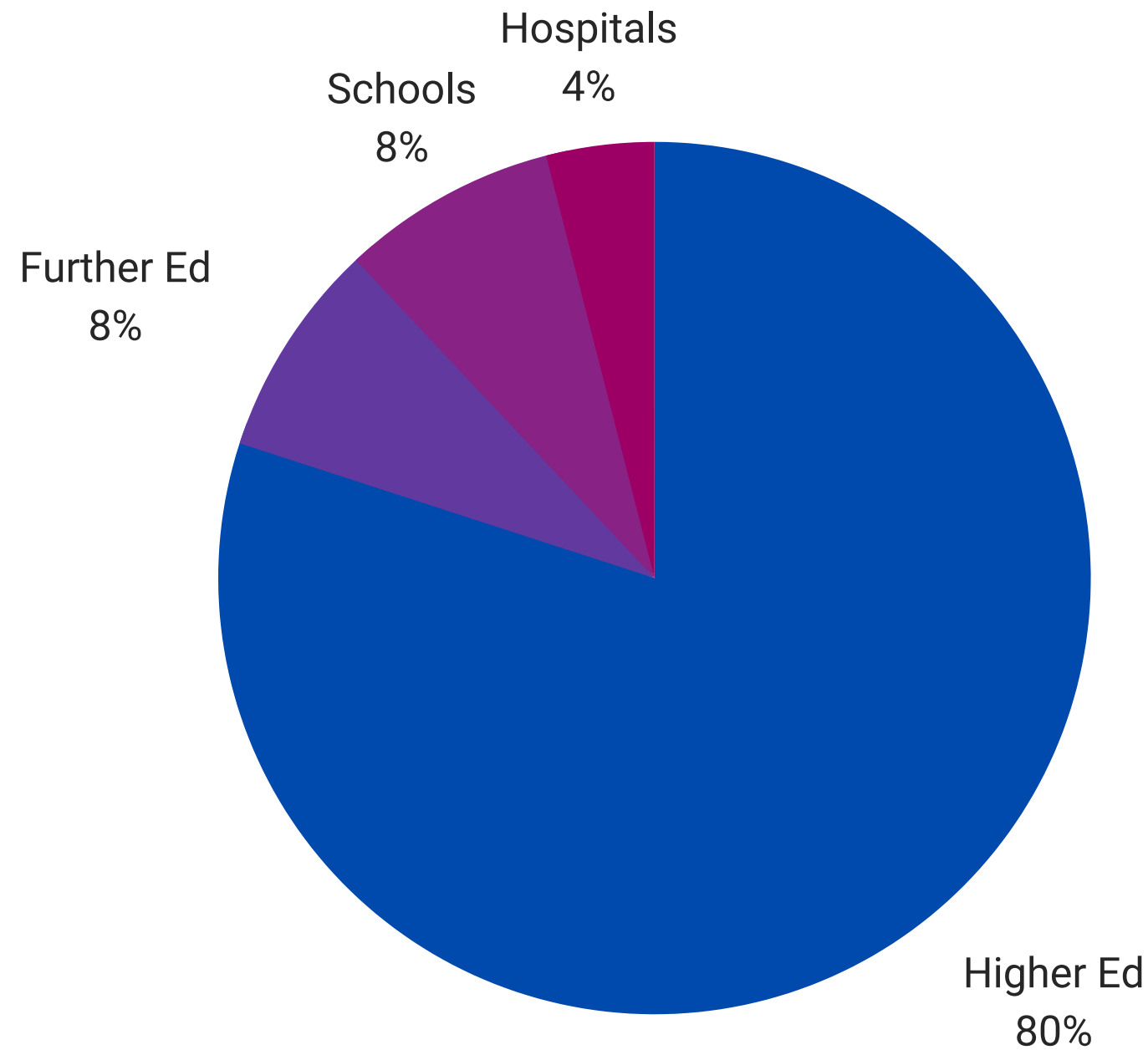
**Scholarly Kitchen**



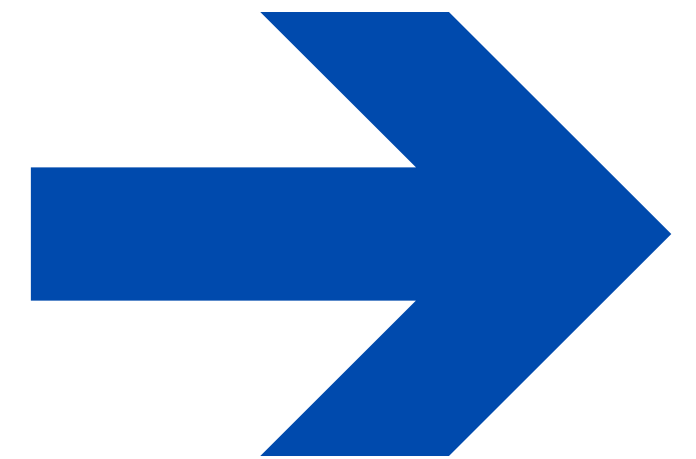
# Our Target Customers

**Faculti content supports virtual learning environments and professional courses globally.**

Faculti is being delivered at leading institutions globally including Imperial College London, University College London, Boston University, University of Toronto, University of Melbourne, NUS Singapore, Hong Kong University, NHS England and Bank of England.



We are **product obsessed** and our sole focus is on building a platform that helps universities and professional organisations support their online delivery and CPD.



# Current Customers



# Testimonials

Faculti's aim is to communicate research in a way that is accessible to the wider public. The insights are professionally made and the participants present their ideas clearly in an unadorned, simple way, largely relying on direct, to camera communication, without any other audiovisual aids. A simple idea, well executed.

## **British Universities Film and Video Council**

Faculti creates a deeper understanding of research, including inter-disciplinary studies, because the visual impact is important and the what it cross-cuts with other debates makes it inter-disciplinary. Students will appreciate the succinct summaries presented and the importance of the subject matter communicated.

## **Satvinder Juss, Professor of Law at King's College London and a Barrister-at-Law of Gray's Inn, London**

I teach history, and assign my students chapters from McCormick's Origins of the European Economy. I found the Faculti McCormick insight – and we watched it in class in conjunction with the reading.

## **Laura E. Wangerin, Seton Hall University**

Faculti research insights are an invaluable resource for students. They are also important for researchers to share their ideas and thinking with broader audiences, and for universities to showcase their academic staff and research strengths.

## **Trevor Marchand, SOAS, University of London**



# Our Pricing Tiers

Faculti offers 4000 new insights annually alongside its huge archive. We are committed to providing a premium-quality platform at highly competitive prices with discounts on multi-year subscriptions and Pro-Rate options.

## Collections

## Pricing

Subject Based

£99.99

12 Subject

£999.99

25 Subject

£1999.99

- Faculti also provides Single-sign on access: EZProxy, SAML, Manual and Auto IP based authentication
  - Quarterly usage metrics
  - 24/7/365 Technical support
  - Member of JISC, UKFED, OCLC

\*Pricing covers all FTE at one institution

# Got Any Questions?

Call our team today. We're always ready to help.

## Phone / Fax

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