



# Digital Products 2017

Award-winning resources for libraries

[sagepublishing.com](http://sagepublishing.com)

**AM** Adam Matthew  
Primary sources for teaching and research

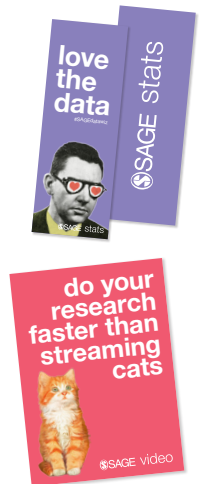
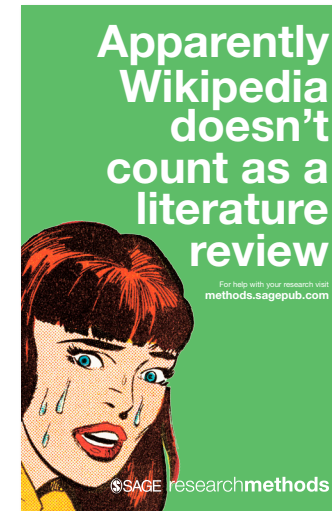
**ap**  
COPRESS

**SAGE**  
Publishing

# SAGE Digital Products 2017

SAGE is committed to partnering with libraries to support the dissemination of knowledge and educate a global community. Our growing selection of library products includes archives, data, case studies, and video. In addition to producing library products, we join with the librarian community in research on the behavior patterns of library patrons, best practices for cataloging and using metadata, and finding effective means to promote resources to end users. We are pleased to make available on our website tools to support you in the use and promotion of our products.

**To learn more, please visit [sagepub.com/librarian-resource-center](http://sagepub.com/librarian-resource-center)**



Request a free 30-day trial today or visit [sagepub.com/trial](http://sagepub.com/trial)

# Contents

|                       |         |
|-----------------------|---------|
| Journals              | page 3  |
| Books & Reference     | page 11 |
| Video                 | page 15 |
| Research Methods      | page 21 |
| Stats                 | page 25 |
| Business & Management | page 29 |
| Primary Sources       | page 33 |
| CQ Press Library      | page 35 |

## Contact Us

If you would like a complete list of titles for any of the products listed in this catalog, or if you have any questions regarding SAGE's digital products, please contact your regional sales team.

**United States and Canada:**  
librarysales@sagepub.com

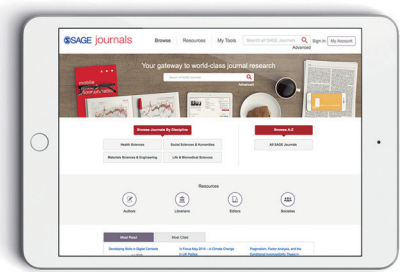
**Europe, the Middle East, and Africa:**  
sagepub.co.uk/contact-your-sales-rep

**South Asia:**  
Mukesh.Jain@sagepub.co.uk

**Asia-Pacific:**  
apac-librarysales@sagepub.co.uk

**Latin America South & Brazil:**  
Bruno.Machado@sagepub.com

**Latin America North & the Caribbean:**  
Efren.Ricardez@sagepub.com



# SAGE journals

With a portfolio including more than 1,000 journals, SAGE is proud to be the market leader (by number of ranked journals\*) in Criminology and Penology, Education–Special, International Relations and Labor, Social Issues, Social Sciences–Interdisciplinary, Sociology, and Urban Studies.

## Content

**International in scope • Peer-reviewed • High-quality • Interdisciplinary journal content**

- **High impact**—approximately 55% of SAGE’s journal content is ranked in the 2016 Release of Journal Citation Reports (Source: 2015 Web of Science of Data).
- **Scholarly and professional**—research is published in partnership with more than 400 key societies.
- **Interdisciplinary**—exceptional discipline coverage spans the humanities; the social sciences; and science, technology, and medicine.

## Support

**Interactive • Customer-focused**

- **Customer support**—SAGE offers a dedicated account representative team to assist with inquiries, renewals of SAGE products, and any questions specific to your institutional account.
- **Training**—user guides, videos, and live online training sessions highlight the features and functionality for librarians and end users.
- **Usage-driving tools**—the journals platform features online banner ads, search widgets, and posters.

## Discoverability

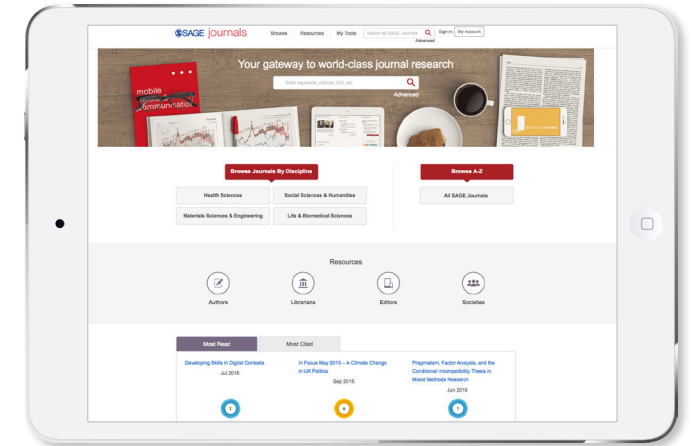
**Consistent journal indexing • High-visibility**

- **Discovery services**—all SAGE journals are indexed in Summon (ProQuest), World Cat Discovery (OCLC), Primo Central (Ex Libris), and EDS (EBSCO).
- **E-Resource management services (ERM)**—weekly feeds comply with KBART (Knowledge Bases and Related Tools) to all major ERMs.
- **Subject databases**—many SAGE journals also included in discipline-specific databases and discovery tools, such as PubMed, Scopus, and many more.

## Access

**New and improved online platform**

- **Responsive design**—providing a seamless experience across mobile, tablet and desktop devices.
- **Enhanced features**—to discover, navigate, read and share.
- **Improved metrics**—helping to track the impact of research.
- **Alumni access**—alumni registered with subscribing or purchasing libraries can access SAGE Journals for no extra fee.



New platform, new URL

[journals.sagepub.com](http://journals.sagepub.com)

# SAGE Premier

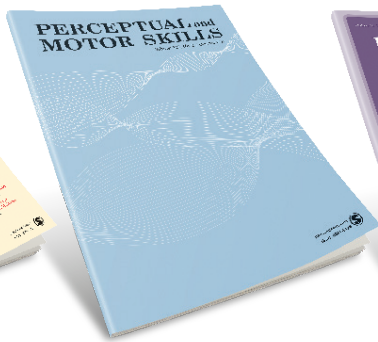
Designed with and for librarians • Notable savings off list prices of individual journals!

- Digital access to more than 900 peer-reviewed journals (more than 745,000 articles)
- Content ownership of the subscribed content published by SAGE during the term of the agreement
- Complimentary access back to 1999 (where available) while a current subscription is maintained
- Quality new content added to the package annually
- High-impact content—more than 56% of the titles are ranked\*

## New titles in SAGE Premier for 2017



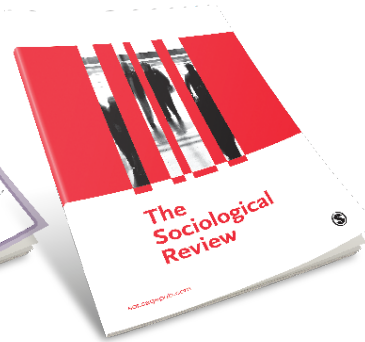
**Journal of Law,  
Medicine & Ethics**  
Impact Factor:\* 1.613  
Ranked: 31/149 in Law



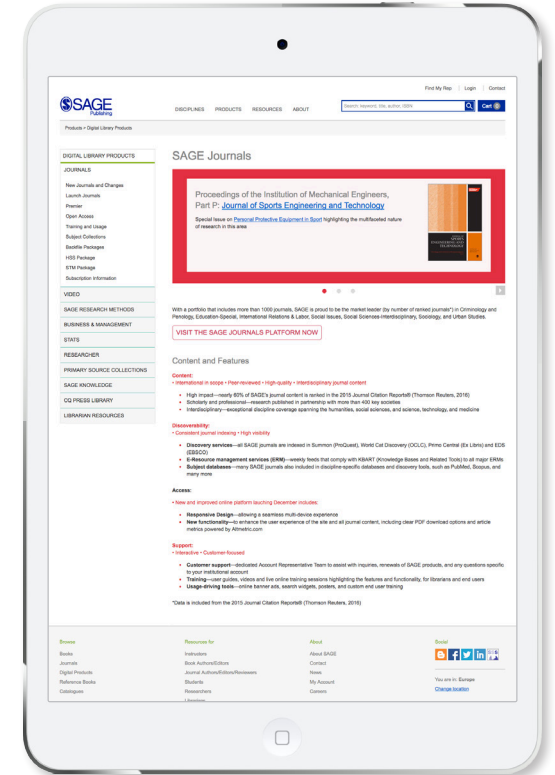
**Perceptual and Motor Skills**  
Impact Factor:\* 0.618  
Ranked: 84/85  
in Psychology, Experimental



**Public Health Reports**  
Impact Factor:\* 1.737  
Ranked: 77/173  
in Public, Environmental &  
Occupational Health (SCI)



**The Sociological Review**  
Impact Factor:\* 1.102  
Ranked: 59/142  
in Sociology



Learn more about SAGE Premier at  
[sagepub.com/sage-premier](http://sagepub.com/sage-premier)

# SAGE Deep Backfile Package

**Subscription • Content ownership • Flexible lease and purchase options**

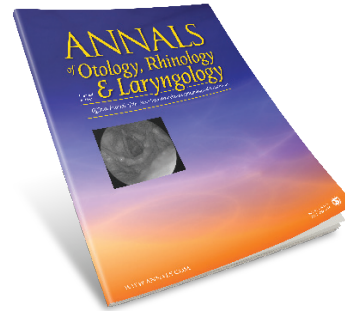
- Digital access to more than 560 peer-reviewed journal backfiles (more than 760,000 articles)
- Content ownership with upgrade opportunities and a minimal hosting fee
- Coverage through the last issue of 1998 back to volume 1, issue 1\*\* (content from 1999 to present included with a **SAGE Premier** subscription)

## Need more incentives?

- Save shelf space and the cost of supporting a print collection of journals in your physical library.
- Save time by allowing end users to access content anywhere with flexible searching, browsing, and alerting capabilities.

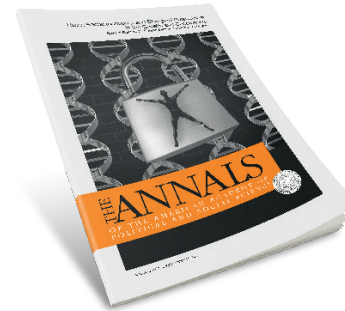
# SAGE Shallow Backfile Package

This ownership opportunity will complete your collection of SAGE content, offering more than 409,000 articles published between 1999 and 2009, from more than 755 journals.



**Annals of Otolaryngology, Rhinology, & Laryngology**

First Issue: 1897  
Impact Factor:\* 1.171



**The ANNALS of the American Academy of Political and Social Science**

First Issue: 1890  
Impact Factor:\* 1.708



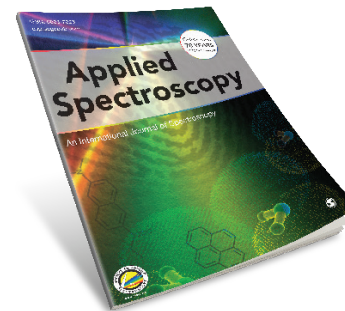
**Medical Care Research and Review**

First Issue: 1944  
Impact Factor:\* 2.675



**Journal of Management**

First Issue: 1975  
Impact Factor:\* 6.051



**Applied Spectroscopy**

First Issue: 1946  
Impact Factor:\* 1.798



**Perspectives in Public Health**

First Issue: 1879  
Impact Factor:\* 0.987

\*Data is from the 2016 Release of Journal Citation Reports, Source: 2015 Web of Science Data.

\*\*At present, SAGE has located and provided on SAGE Journals 98% of the overall expected volume of backfile issues.

# Journals by subject area

Titles included in the **SAGE Premier** and **SAGE Deep Backfile** Package are also available in smaller, discipline-specific packages.

## Available packages

### Humanities and Social Science Package

- S** Digital access to 662 titles  
55% indexed in the JCR\*
- B** Digital access to 438 backfile titles

### Science, Technology, and Medicine (STM) Package

- S** Digital access to 368 titles  
60% indexed in the JCR\*
- B** Digital access to 213 backfile titles

### **S** Subscription Packages

Subscription includes current content, with complimentary access back to 1999 while the subscription is maintained

### **B** Backfile Packages

Content ownership, with access from 1998 to volume 1, issue 1\*\* (where available)

## STM titles are also available in two subpackages

### Health Sciences Package

- S** Digital access to 299 titles  
59% indexed in the JCR\*
- B** Digital access to 168 backfile titles

### Clinical Medicine Package

- S** Digital access to 213 titles  
53% indexed in the JCR\*
- B** Digital access to 104 backfile titles



**New for 2017!**  
Research Methods Collection



**Human Relations**  
Impact Factor:\* 2.619  
Ranked: 37/192 in Management |  
4/95 in Social Sciences, Interdisciplinary



**American Sociological Review**  
Impact Factor:\* 3.989  
Ranked: 2/142 in Sociology



**Journal of Cerebral Blood Flow & Metabolism**  
Impact Factor:\* 4.929  
Ranked: 41/256 in Neurosciences |  
22/133 in Endocrinology & Metabolism |  
14/70 in Hematology



**Statistical Methods in Medical Research**  
Impact Factor:\* 4.634  
Ranked: 1/123 in Statistics & Probability |  
4/88 in Health Care Sciences &  
Services | 1/20 in Medical Informatics

## Need something more specific?

SAGE offers **25 subject collections** of the most popular, peer-reviewed journals, now including the new Research Methods Collection featuring 29 journals, more than 83% of which are ranked, and encompassing more than 19,000 articles.

- Cardiology & Cardiovascular Medicine
- Communication & Media Studies
- Criminology
- Education
- Engineering & Materials Science
- Health Practices & Services
- Human Resources
- IMechE Collection
- Management & Organization Studies
- Medico-Legal
- Mental Health
- Neurology
- Nursing & Public Health
- Oncology
- Orthopaedics & Sports Medicine
- Palliative Medicine & Chronic Care
- Pediatrics
- Pharmacology & Biomedical
- Politics & International Studies
- Psychology
- Research Methods
- Royal Society of Medicine
- Sociology
- Theology & Biblical Studies
- Urban Studies & Planning

Find more details, including title lists, at  
[sagepub.com/subjectcollections](http://sagepub.com/subjectcollections)

\*Data is from the 2016 Release of Journal Citation Reports, Source: 2015 Web of Science Data.



## The ROYAL SOCIETY of MEDICINE *Journals*

### The Royal Society of Medicine Journals Collection

- Access to 28 titles—27 journals (including 3 OA journals) and the *Handbook of Practice Management*
- Ranges in scope from primary research to clinical practice, covering topics from experimental medicine to venous disease
- More than 50% covered in the 2016 Release of Journal Citation Reports, Source: 2015 Web of Science Data

#### Backfile

This collection includes 22 peer-reviewed journal backfiles encompassing more than 127,000 articles. The purchase or lease of this package will include access from 1998 back to volume 1, issue 1\*\*, of each journal (where available).



# Institution of MECHANICAL ENGINEERS

## IMechE Journal Collection

Published in association with the Institution of Mechanical Engineers

- Access to 18 prestigious titles, including the 16-part *Proceedings of IMechE*, as well as *The Journal of Strain Analysis for Engineering Design* and the *International Journal of Engine Research*
- Essential for any engineering collection, spanning from *Power and Energy* to *Sports Engineering and Technology*
- An invaluable resource for engineers, scientists, historians, social commentators, biographers, genealogists, or simply the inquisitive
- More than 94% of the collection is ranked\*

### Backfile

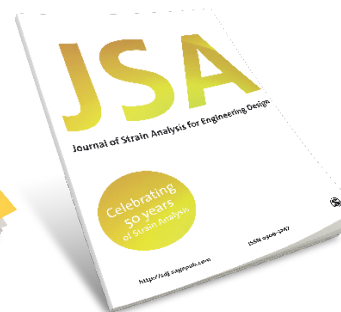
The *IMechE Proceedings Archive 1847–1998* contains some of the world's most influential engineering research, much of which is still relevant today. A useful tool for engineers and social historians alike, this valuable resource contains more than 26,000 articles and diagrams.



**Part C: Journal of Mechanical Engineering Science**

**Impact Factor:**\* 0.730

**Ranked:** 96/132 in Engineering, Mechanical



**The Journal of Strain Analysis for Engineering Design**

**Impact Factor:**\* 1.250

**Ranked:** 73/135 in Mechanics | 56/132 in Engineering, Mechanical | 12/33 in Materials Science, Characterization & Testing



**Part A: Journal of Power and Energy**

**Impact Factor:**\* 0.689

**Ranked:** 99/132 in Engineering, Mechanical



**Part B: Journal of Engineering Manufacture**

**Impact Factor:**\* 0.978

**Ranked:** 79/132 in Engineering, Mechanical | 33/42 in Engineering, Manufacturing

\*Data is from the 2016 Release of Journal Citation Reports, Source: 2015 Web of Science Data.

\*\*At present, SAGE has located and provided on SAGE Journals 98% of the overall expected volume of backfile issues.



# SAGE knowledge

Hosting nearly 5,000 titles, *SAGE Knowledge* is home to a prestigious range of book and reference content—including scholarly titles, monographs, reference works, handbooks, series, and professional development titles, as well as business case studies and streaming video—making this the ultimate social sciences digital library for students, researchers, and faculty.

# SAGE Recommends

**SAGE Knowledge** features the innovative tool “SAGE Recommends,” providing suggested links to relevant content across all of our platforms, including *SAGE Research Methods*, *SAGE Journals*, *SAGE Business Cases*, and *SAGE Video*, so that users can experience first-hand rich, scholarly, and innovative multimedia content as well as enhanced platform functionality and discovery.

# Enhanced Platform

The platform provides all the flexibility and ease of use that users have come to expect, unlimited simultaneous usage of all titles, and no physical digital rights management—thus ensuring peace of mind, however many users are on the platform.

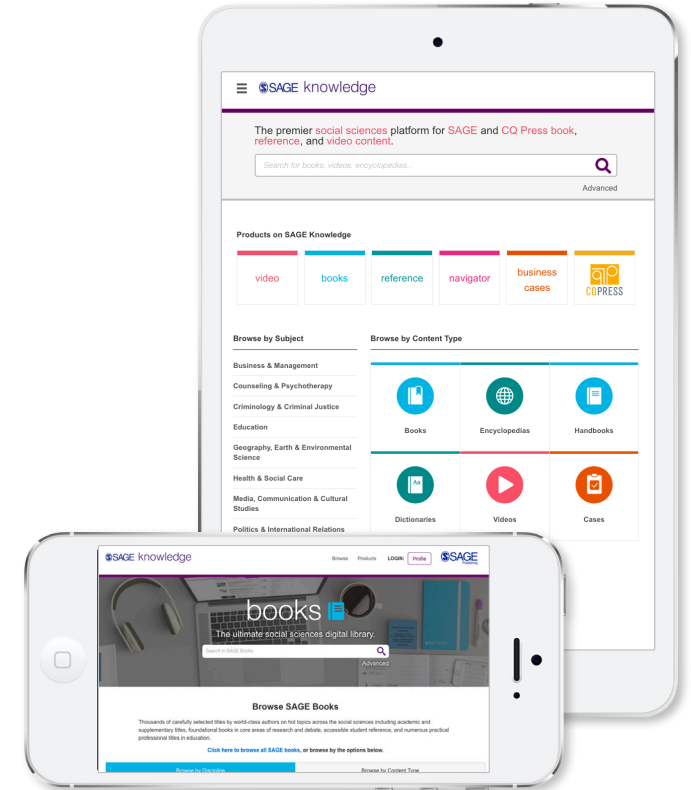
# Discoverability and Support

- The site supports unlimited simultaneous users
- MARC records and COUNTER reports are available
- DOIs are registered for each title and chapter
- Users have the ability to create personalized reading lists and to save specific searches

### New features and functionality

Developed in partnership with librarians, faculty, and students, **SAGE Knowledge** offers unique features and functionality that make getting to the desired information quick and easy. Here’s what your students, faculty, and library staff can expect to find:

- A visually enhanced site that is also responsive to all mobile phones and tablets
- Filtered search results by content type, publication date, and subject discipline
- PDF print and download options at the chapter level
- The ability to change text size with ease
- The option to export citation data to common citation managers
- An integrated platform connecting related *SAGE Video* and *SAGE Business Cases* videos and content



sk.sagepub.com

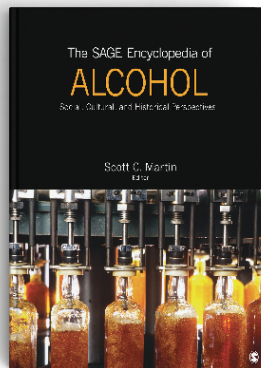
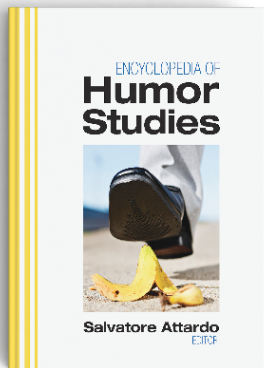
# reference

More than 700 must-have *SAGE Reference* and *CQ Press Reference* titles are hosted on the *SAGE Knowledge* platform, providing students with the perfect place to start their research on key topics in the social sciences.

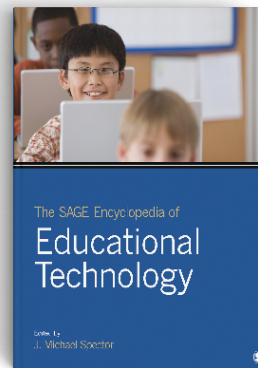
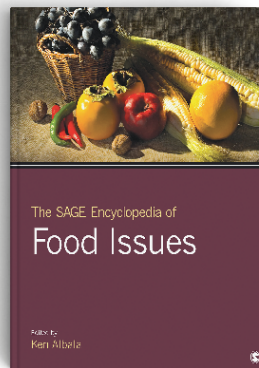
These reference titles are both broad and deep, presented in an authoritative, interdisciplinary, and accessible approach, guiding every stage of the research journey anywhere in the world.



2016 Outstanding Reference Sources by RUSA



2015 Library Journal's Best Reference



## How do SAGE Reference and CQ Press Reference support research?

- **Authoritative**—curriculum-driven topics are selected by international teams of experts in their field and authored by key scholars. Faculty can rely on our content to be the best of what's happening in the social sciences today.
- **Connects to the most relevant content**—links to other entries and recommended readings guide the reader even further in their research journey.
- **Signed entries**—are rigorous, authoritative, citable, and easy to navigate.

NEW IN 2017!

Nearly 250 new book and reference titles in 2017, including:

- *The SAGE Handbook of Social Media*
- *The SAGE Encyclopedia of Communication Research Methods*
- *The BERA/SAGE Handbook of Educational Research*
- *The SAGE Encyclopedia of Psychology and Gender*
- *The SAGE Handbook of Industrial, Work & Organizational Psychology*

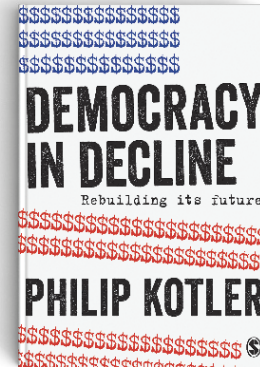
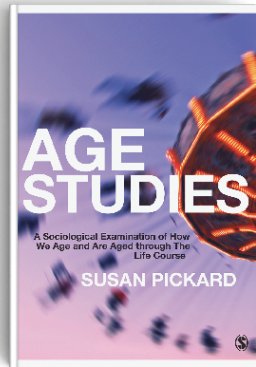
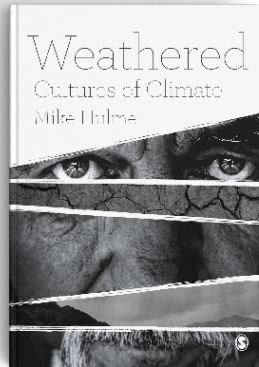
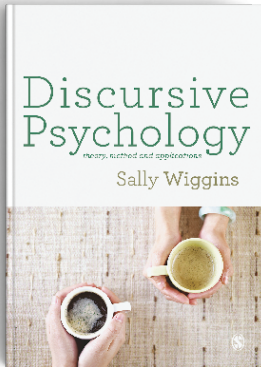
# books

**SAGE Knowledge** hosts nearly 4,000 carefully selected titles by world-class authors and editors on hot topics across the social sciences. It includes academic and supplementary titles that contribute to the knowledge base of students and researchers, foundational books in core areas of research and debate, accessible student reference, and numerous practical professional titles in education.

## Featured subject collections

Choose the **SAGE Knowledge Collection** that fits your budget and your needs! From the complete collection of nearly 5,000 titles, down to subject specific collections, we offer a wide variety of content across the disciplines to fit your budget and research needs:

- Business & Management
- Counseling & Psychotherapy
- Criminology & Criminal Justice
- Education
- Geography , Earth & Environmental Science
- Health & Social Care
- Media, Communication & Cultural Studies
- Politics & International Relations
- Psychology
- Sociology



Also available on  
**SAGE Knowledge**  
SAGE Business Cases (p 31)  
and SAGE Video (p 15)

[sk.sagepub.com](http://sk.sagepub.com)



# SAGE video

*SAGE Video* streaming collections are developed in partnership with leading academics and practitioners, including many of SAGE's own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.

## What is SAGE Video?

**SAGE Video** is an easily accessible resource with more than 800 hours of streaming video collections in the social sciences, created for use across higher education, to support pedagogical needs for undergraduate teaching and learning, through to higher-level academic research. **SAGE Video** combines originally commissioned and produced material with licensed videos to provide a complete disciplinary resource for students, faculty, and researchers.

## What does SAGE Video do?

It supports students of all levels through a range of video types that can be used within class, as class preparation, for further reading, or in online learning settings.

- Seminal documentaries on subjects aligned to core curriculum topics
- Case studies on classic and newly published research
- Tutorials illustrating practical applications of methods and concepts
- Interviews with leading experts on key topics
- Practitioner demonstrations of theories and techniques
- Observational footage of practitioners in real-life professional settings
- Short definitions of key terms and concepts

## Our collections

| Video Collection                         | # Videos | # Hours |
|--|----------|---------|
| Business & Management                    | 454      | 140+    |
| Politics & International Relations       | 316      | 130+    |
| Psychology                               | 426      | 130+    |
| Counseling & Psychotherapy               | 420      | 130+    |
| Education                                | 450      | 120+    |
| Media, Communication, & Cultural Studies | 500      | 120+    |
| Sociology                                | 330      | 120+    |
| Criminology & Criminal Justice           | 540      | 110+    |

Now available alongside our online book and reference content on **SAGE Knowledge!**



2016 APEX Award of Excellence  
in Electronic Media—Multimedia



Clear, accessible, and engaging—  
both in terms of content and visually.

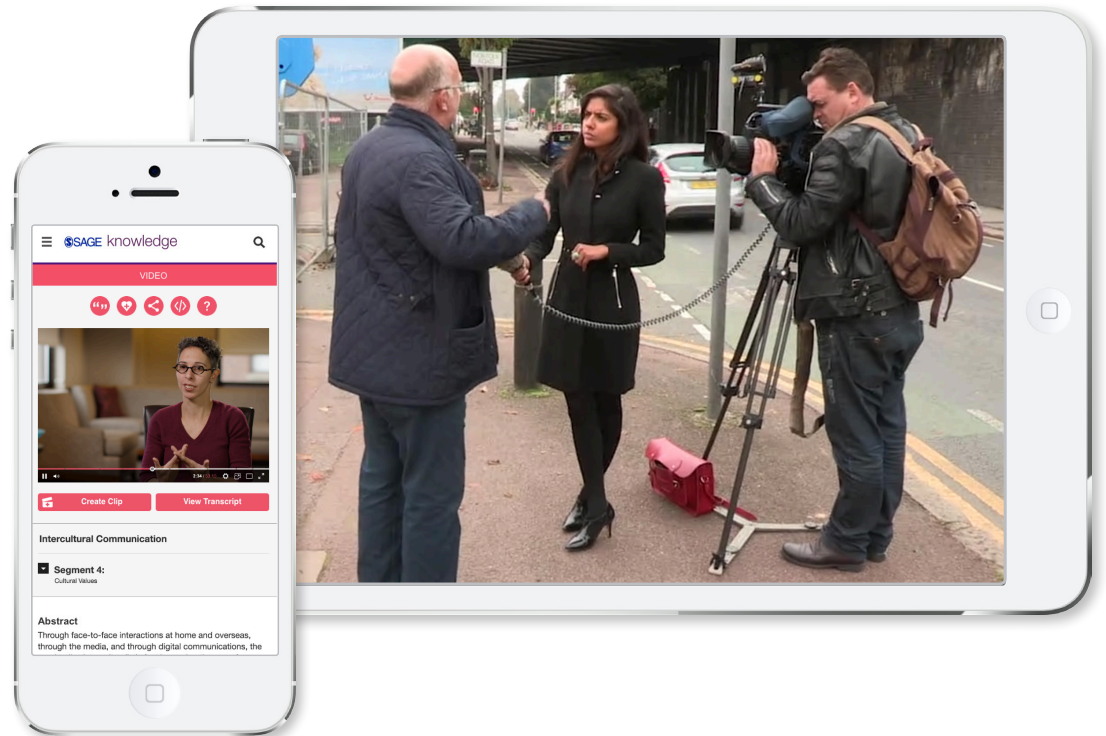
—Steve May, University of North Carolina

**Our video program has been developed in partnership with trusted advisors from libraries across the world, and each collection is overseen by an international editorial board.**

## Features and benefits

- Video collections available for lease or one-time purchase
- Provision of MARC records, abstracts, ERM feeds, and full-text discovery service indexing
- Mobile responsive design to support students on the go
- Related content suggestions across video, book, and reference titles to promote further reading
- Videos easily integrated into course management systems and websites
- Hot keys, closed captioning, and full transcripts for every video to support accessibility needs
- The majority of videos in each collection are exclusive to SAGE, including new and original productions
- All videos available globally
- Contributions from our book and journal editors and authors across the world

“ These videos not only provide variety but also help the viewers absorb the information. ”  
—*American Reference Books Annual*



## Licensing partners

**SAGE Video** includes carefully chosen award-winning films and seminal documentaries from the following partners to fit the scope of each collection:

- BBC
- CPCAB
- INTELECOM Network
- Ideas Roadshow
- Sheffield Hallam University
- Rotherham Metropolitan Borough Council
- Siren Films
- University of South Wales
- Passion River Films

Libraries that support online curriculum development or serve faculty that engage in online content sharing and classroom support may find the addition of the SAGE Video platform to be of special value... an easy-to-use platform with a number of features that make it simple to navigate, search, and share content.

—*Library Journal*

## What do academics think?

So much important information explained in an understandable way.... An excellent addition to my source of videos.

—*Bill Howe, Connecticut Department of Education*

An impressive list of resources.

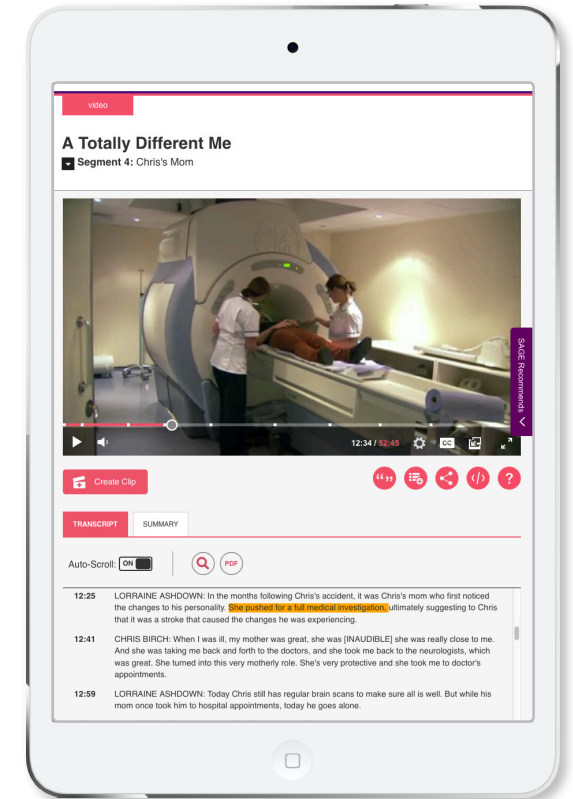
—*Emmy van Deurzen, New School of Psychotherapy and Counselling, London*

Easy to use...very impressed with the video collection. There are lots of options for teachers, clinicians, [and] researchers to use.

—*Ed Donnerstein, University of Arizona*

Check out our work with leading academics and practitioners to create new and exclusive **SAGE Video** productions!

[sagepub.com/video](http://sagepub.com/video)



Request a 30-day trial at [sagepub.com/trial](http://sagepub.com/trial)

# User-friendly video player

Ease of use and accessibility are at the heart of our video program delivery. Functionality meets student and faculty needs both inside and outside the classroom, and videos can be easily integrated into learning management systems and presentations.

I am really impressed with the quality of the site.  
—Scott Buckler,  
University of Worcester

Cite, share via email or social media, save to playlist, or embed HTML code in a web page

Move to a different segment of the video

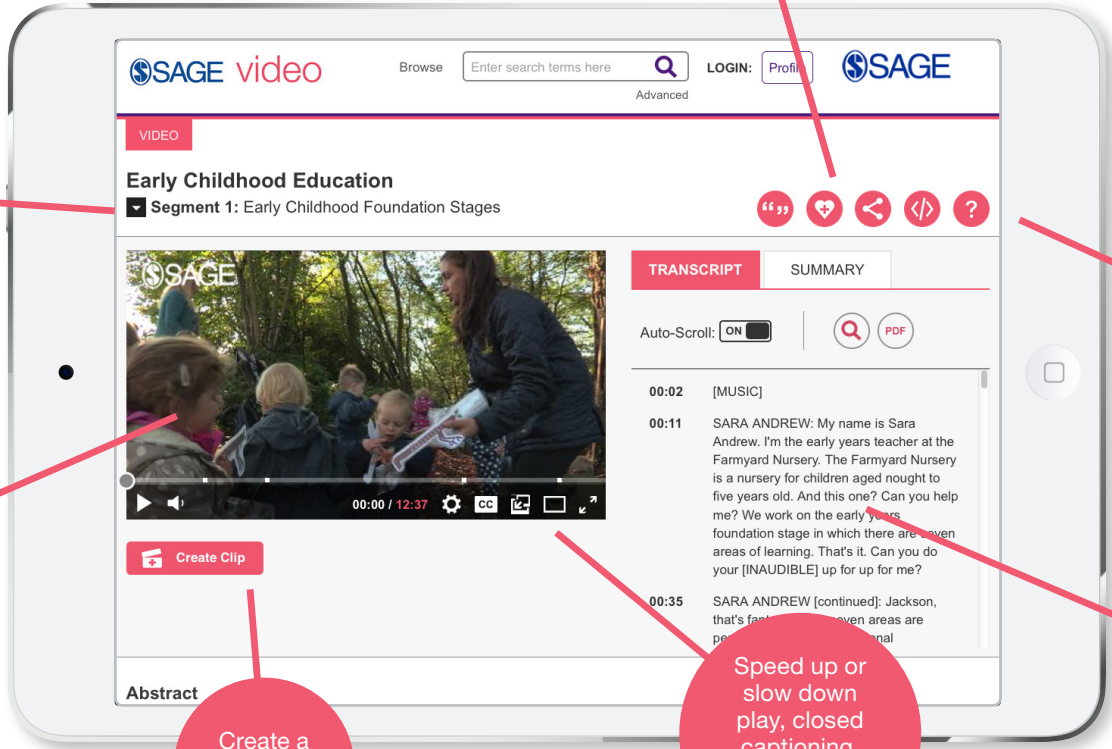
HTML5 player

Create a clip with a unique URL

Speed up or slow down play, closed captioning, change video size

Accessibility hot keys

Auto-scroll, searchable, downloadable transcript

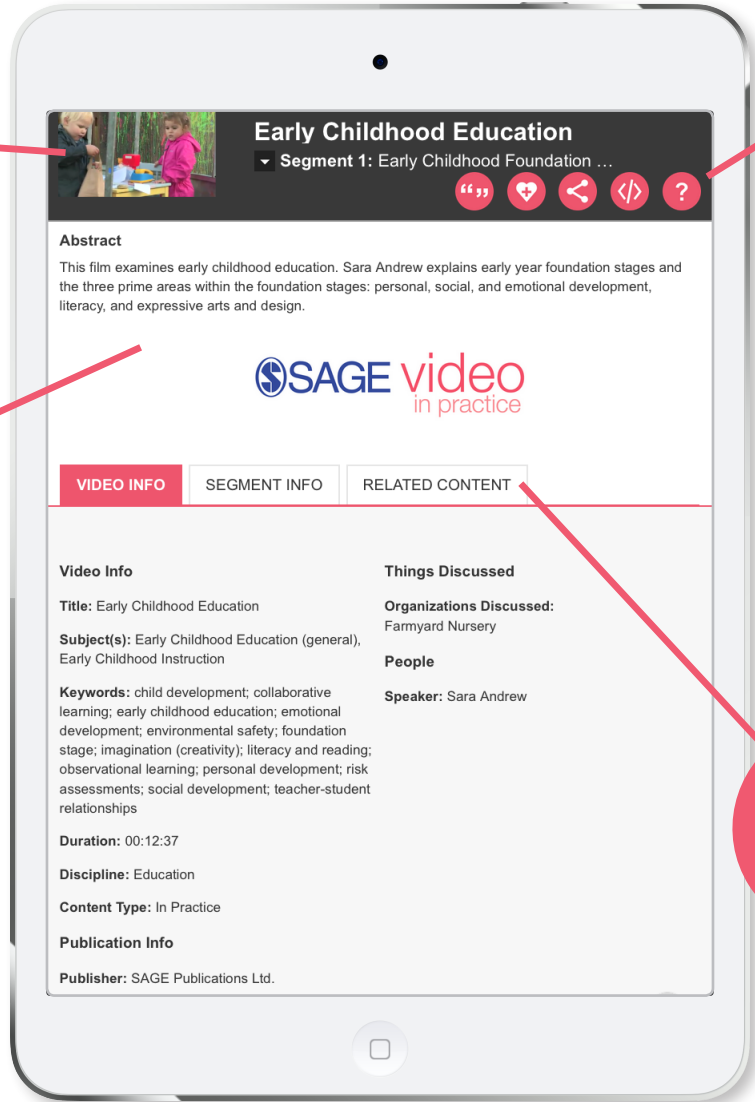


Video thumbnail continues to play as user scrolls down page

Floating toolbar

Abstract and detailed metadata

Links to suggested related content on the platform



### Using SAGE Video

A professor is developing a new course in the social sciences, and is looking to enhance student learning outcomes while keeping the course practical and reliable. She uses **SAGE Video** to:

- Assign engaging course work by embedding documentaries in her course management system
- Enliven lectures by streaming case study videos in class
- Provide alternative, reliable sources to augment students' research papers and dissertations

**ALSO AVAILABLE**

**SAGE Research Methods Video**  
see page 24 to learn more



# SAGE research**methods**

***SAGE Research Methods*** is the comprehensive methods library with more than 1,000 books, reference works, and journal articles; 1,100 case studies of real research projects; 120 teaching datasets to help students master data analysis through hands-on practice; and a collection of 484 videos that bring research methods, statistics, and evaluation to life. The resources cover every aspect of research skills training and support students and researchers through every step of the research process.



Magnum Opus Gold Award for Best Navigation  
Apex Award for "One-of-a-Kind" Electronic and Web Publication  
Highly recommended for libraries by Choice

## What are research methods, and why are they important?

Research methods are the tools used to conduct research. Learning research skills is increasingly important for all students, not just those who will go on to do postgraduate study or pursue a career in academia, as employers value graduates who can carry out market research, understand statistics, and critically evaluate sources of information.

## What does SAGE Research Methods do?

- **Supports students** taking research methods, statistics, or evaluation courses or conducting research projects by providing instructional content covering every step of the research process
- **Aids faculty research** by providing crucial resources to help design, execute, and write up research for publication in leading journals
- **Assists faculty teaching research methods** in creating supplemental reading lists to share with students
- **Helps librarians** teach information literacy, research skills, literature review, and writing workshops

## Content and features

- More than 1,000 of SAGE's **renowned books, reference works, and journal articles** in research methods, statistics, and evaluation
- The **Methods Map** shows how methods terms and concepts are related
- **Reading Lists** can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues and students
- **NEW! Project Planner** guides users through each step of the research process with instructional content and links to material on the platform
- **NEW! Which Stats Test** helps users choose the best statistical method to use after answering a few multiple-choice questions about their data

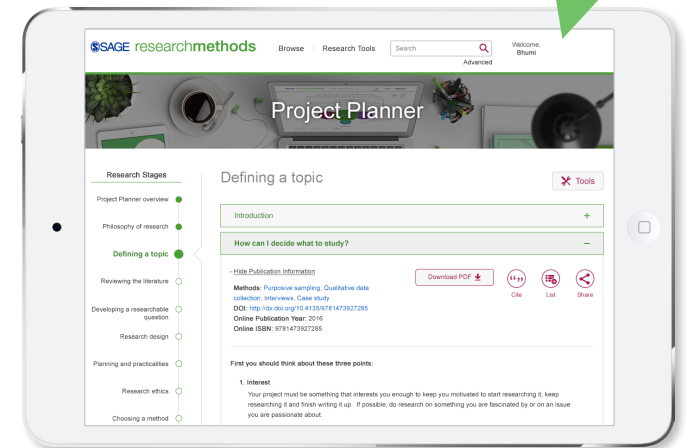
### Using SAGE Research Methods

**Course:** Graduate-level thesis or dissertation

A student conducting original research can find a step-by-step guide through the new project planner tool, plus introductory to advanced information on quantitative, qualitative, and mixed methods.

- Cases show researchers how similar projects have been approached
- Video tutorials provide easy introductions to specific methods

NEW IN 2017!



# cases

## Learn from stories of real research

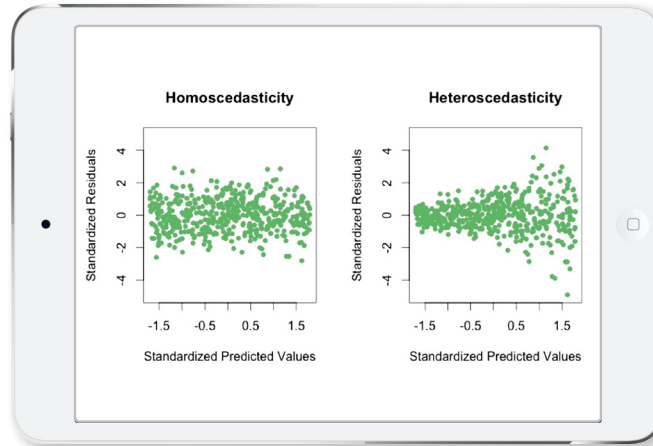
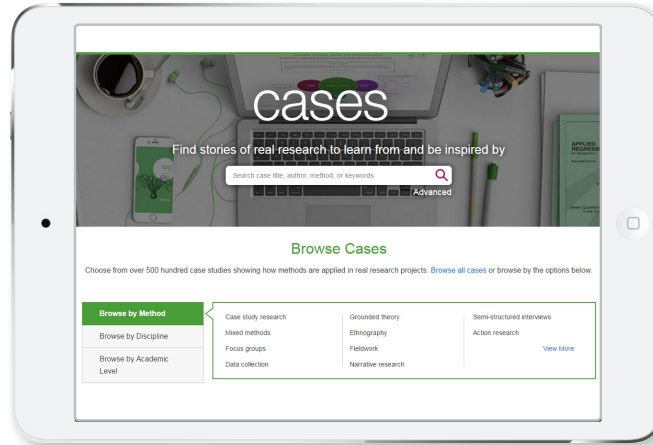
**SAGE Research Methods Cases** are stories of how real research projects have been conducted. The collection provides more than 1,100 case studies, showing the challenges and successes of doing research, written by the researchers themselves. They explain why the researchers chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

### Each case:

- Is peer-reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project



Choice Magazine Outstanding Academic Title



# datasets

## Master data analysis through hands-on practice

**SAGE Research Methods Datasets** is a collection of more than 150 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized for use in classroom exercises or in exam papers, saving faculty hours of sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from **SAGE Research Methods Datasets**, students can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS
- Qualitative datasets are taken from academic research projects, providing bite-sized examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis

Highly recommended.  
—Choice Magazine

# video

## Bring research methods, statistics and evaluation to life

Every librarian has encountered frantic students struggling with a paper or research project. We know that students have a range of preferred learning styles, and when students are already overwhelmed by the number of books or journal articles they need to read to complete their paper, more text-based resources may not be the most effective educational tools. **SAGE Research Methods Video** can help your students learn research skills by watching and listening and can help your teaching faculty deliver memorable research methods and statistics lessons by providing interactive and engaging visual content.

## Content and features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring that they master the concepts

**SAGE Research Methods** is an excellent resource for researchers and faculty alike. No self-respecting library should be without it!

—Dr. Paul Baines, Professor of Political Marketing, Cranfield University, UK

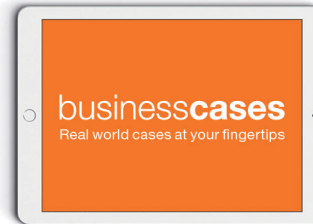
ALSO AVAILABLE

Learn more about our other eight **SAGE Video** collections on page 16

Request a 30-day free trial now at [sagepub.com/trial](https://sagepub.com/trial)



[sageresearchmethods.com](https://sageresearchmethods.com)



# SAGE business & management

SAGE has been supporting business and management research for 50 years with our top-rated journals and books. Known for our quality content and cutting-edge, innovative resources—researchers and professionals alike trust us to provide the tools they need to thrive in today’s dynamic business environment. *SAGE Business & Management* is the definitive portfolio of resources for researchers at every stage of their careers.

# SAGE businessresearcher

## The first step in successful business research

**SAGE Business Researcher** guides researchers through the key issues in business and management. With a unique marriage of journalistic excellence and academic rigor, these topic-based reports provide end-to-end overviews of current business issues. **SAGE Business Researcher** doesn't just teach students what they need to know now—it teaches them how to think about business, setting them up for future success throughout their careers.

**SAGE Business Researcher's** editors carefully follow global business trends and curriculum needs in order to commission the content your researchers need. Examples of the most read reports include

- The Sharing Economy—Is it really different from traditional business?
- Women in Top Management—Is business open to female leaders?
- Commercial Drones—Can pilotless planes soar over safety, privacy, and regulatory barriers?
- The Business of Philanthropy—Can for-profit strategies work in the nonprofit world?

More thorough than newspaper or magazine articles and more timely than scholarly journals and reference works, **SAGE Business Researcher** helps students delve into the issues in which they have enduring interest.

The new **SAGE Business Researcher** will be a useful addition to any collection supporting undergraduate and graduate business, marketing, and entrepreneurial programs, as well as to business professionals and community college audiences.

—Choice

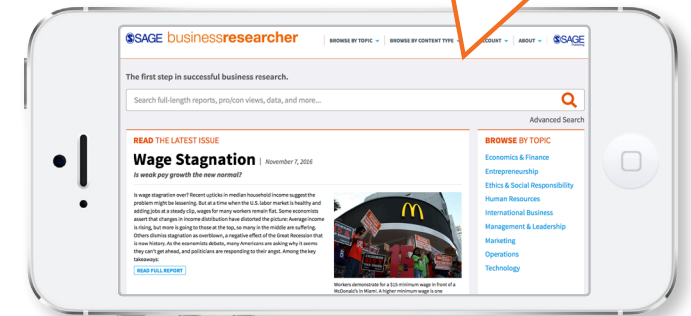
## Using SAGE Business Researcher

**Course:** Entrepreneurship

**Description:** A student group is writing a business plan for a new venture of their choosing (and may ultimately use the same presentation in a school-wide business plan competition). Throughout the process, they consult **SAGE Business Researcher** to

- Polish up on key issues in certain industries in order to choose the best industry
- Grasp key cultural, economic, and regulatory insights so that they can best position their plan in a chosen market

Request a 30-day free trial now at [sagepub.com/trial](http://sagepub.com/trial)



[businessresearcher.sagepub.com](http://businessresearcher.sagepub.com)



## Real world cases at your fingertips

**SAGE Business Cases** is the first digital collection tailored to library needs—providing librarians, faculty, and researchers with 1,700 authoritative case studies from around the world. Offered on SAGE’s digital library platform, *SAGE Knowledge*, these cases are integrated with SAGE’s book, video, and reference content, allowing for a rich scholarly environment and enhanced discovery.

**SAGE Business Cases** brings together cases carefully selected from a variety of sources, including key university and association partnerships, to create a curated collection of 2,500 cases by 2018. Special features include:

- Campus-wide access providing easy discovery without the need for per-case purchase
- A range of case types, styles, and levels to suit different academic needs
- Most cases will include teaching notes and discussion questions to ensure effective classroom use

## Sample cases

- **Small Objects of Desire**—Apple is a leading electronics manufacturer and a lifestyle brand. It launches the iPhone, and people outside the London store location wait in a queue for more than a day to purchase it. How effective can good marketing be?
- **9/11—The Effects and Organizational Response**—The sectors of the economy most immediately affected after the attacks were travel and tourism. This case study examines the effects on and the organizational response of the organizations that were most affected.
- **Growing Managers: Moving from Team Member to Team Leader**—This case describes a newly promoted middle manager in a global, multicultural organization who is challenged by a number of factors in the workplace which are impacting her and her team’s ability to perform to the expectations of her regional manager.

### Using SAGE Business Cases

**Course:** Social Entrepreneurship

**Description:** A student’s midterm project is to create a venture proposal for a fictional green business startup. She consults with **SAGE Business Cases** to:

- Find details on how actual green businesses begin
- Gather ideas for building her own business plan

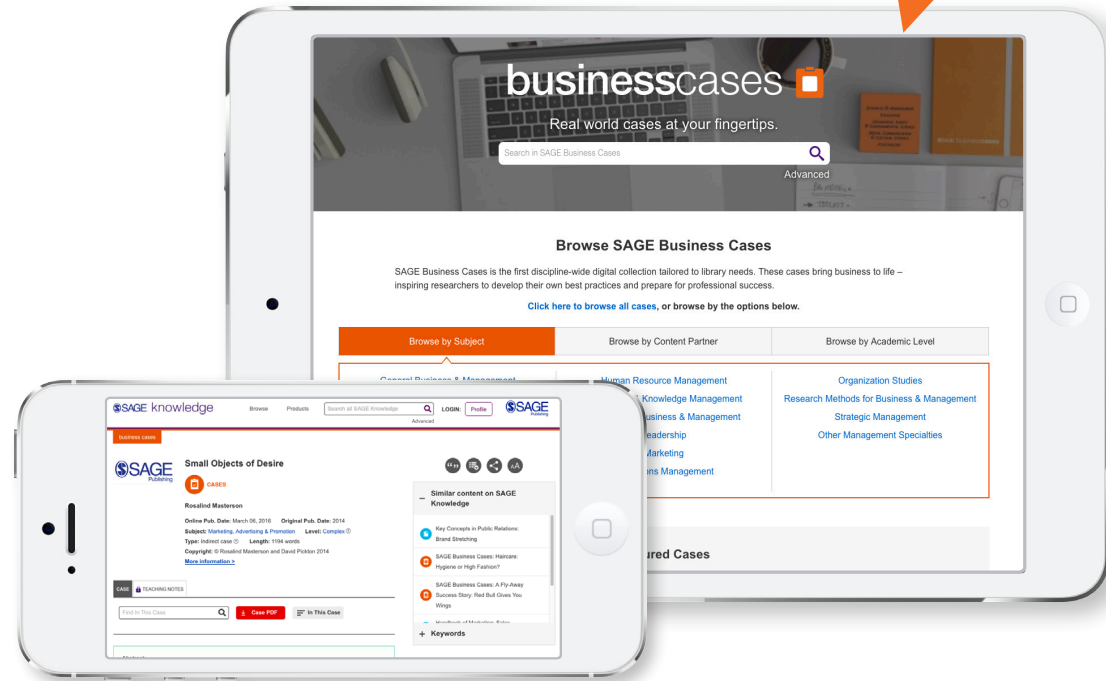
[sk.sagepub.com/cases](http://sk.sagepub.com/cases)

## Partners

**SAGE has partnered with the following world-renowned institutions to bring you *SAGE Business Cases*:**

- Yale School of Management, Yale University, USA
- Kellogg School of Management, Northwestern University, USA
- The Berkeley-Haas Case Series, University of California, Berkeley, Haas School of Business, USA (NEW in 2017)
- Cambridge Judge Business School, University of Cambridge, UK
- The Eugene D. Fanning Center for Business Communication, Mendoza College of Business, University of Notre Dame, USA (NEW in 2017)
- Tsinghua University School of Economics and Management, China
- Institute for the Study of Diplomacy, Georgetown University, USA
- Wits Business School, University of Witwatersrand, South Africa
- The Indian Institute of Management Ahmedabad (IIMA), India
- Society for Human Resource Management (SHRM), USA
- Graziadio School of Business and Management, Pepperdine University, USA

**700 NEW CASES IN 2017!**



**sagepub.com/sage-business-management**



# AM Adam Matthew

Primary sources for teaching and research

Discover award-winning digital primary source collections for the humanities and social sciences. Adam Matthew works closely with leading international archives to select, digitize and publish their unique collections. Digitized material includes manuscripts, video, government records, photographs, newspapers, maps, audio, artwork and more. More than 70 interdisciplinary titles offer fascinating research and teaching opportunities for undergraduate and postgraduate students, researchers, and academics.

## Key features

Adam Matthew resources include a variety of bespoke interactive features to aid classroom engagement and student use.

### Data visualization

Visualization tools allow access to data built on decades of research compiled by leading scholars in their field. From global energy production and consumption to commodities pricing and migration data, each powerful tool offers limitless opportunities for teaching and study.

### Mapping

Trade routes, global empires, the growth of London, battlefields and more can all be explored with cutting-edge interactive maps.

### Interactive walk-throughs

From the trenches of Belgium to the decks of the emigrant ship *Star of India*, explore virtually re-created spaces and discover objects in situ with our virtual explorer tools.

### 360° object viewer

Historical artefacts are brought to life through a 360° rotation viewer, allowing close-up “handling” of raw materials and objects. Items include souvenirs obtained from early World’s Fairs, military equipment from the First World War, and Victorian inventions showcasing the development of moving pictures.

NEW IN 2017

## New collections

- **Colonial America**  
Module III: The American Revolution
- **East India Company**  
Module I: Trade, Governance and Empire, 1600-1947
- **Foreign Office Files for Japan, 1919-1952**  
Module I: Japanese Imperialism and the War in the Pacific, 1931-1945
- **Foreign Office Files for the Middle East, 1971-1981**
- **Literary Print Culture**  
The Stationers’ Company Archive, 1554-1984
- **Medical Services and Warfare**  
Module I: 1850-1927
- **Migration to New Worlds**  
Module II: The Modern Era
- **Race Relations in America**  
Surveys and Papers from the Amistad Research Center, 1943-1970
- **Socialism on Film: The Cold War and International Propaganda**  
Module I: Wars and Revolutions
- **Trade Catalogues and the American Home**



View all collections and request a free trial at [amdigital.co.uk](http://amdigital.co.uk)

**do your  
research  
faster than  
streaming  
cats**



To get started, go to  
[sk.sagepub.com/video](http://sk.sagepub.com/video)


SAGE video

**publish  
or  
perish?**



#SAGE\_researchmethods

**research  
like a  
boss**



#SAGEbusiness

@SAGE\_businessresearcher

**time to  
leave the  
circus**



real journalists  
real research  
no clowns

GO RESEARCHER

**the difference  
between  
search and  
research**



SAGE journals



Request a free 30-day  
trial to any product  
featured in this catalog  
[sagepub.com/trial](http://sagepub.com/trial)