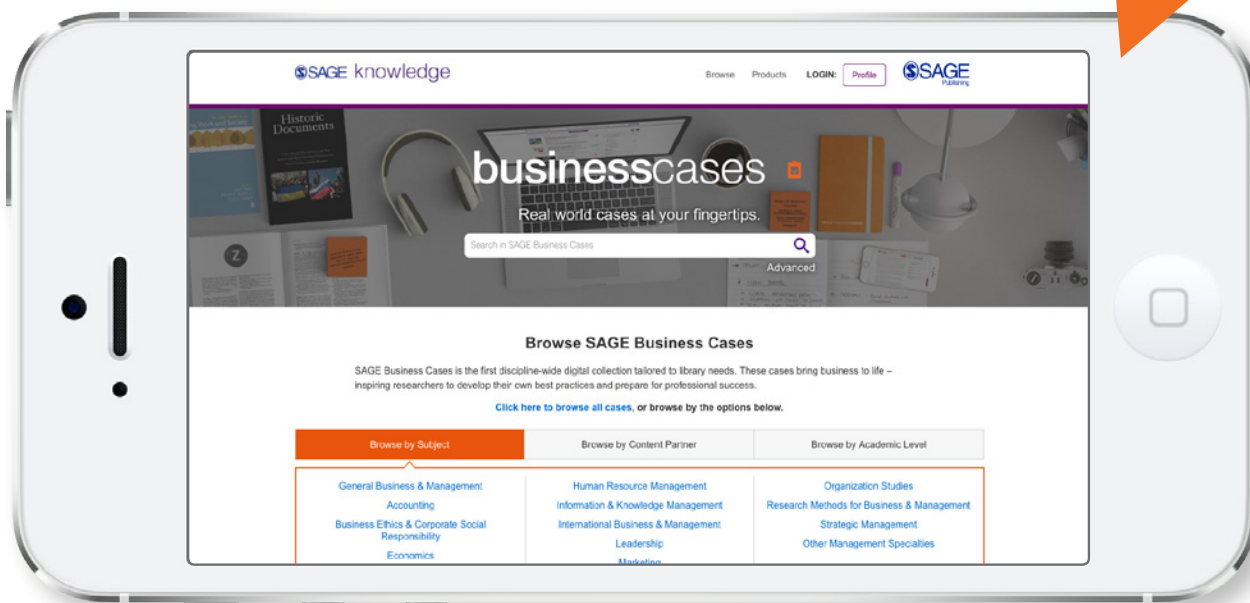


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businesscases

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SAGE Business Cases is the first discipline-wide digital collection tailored to library needs, providing IP-wide access to cases and making discovery and research easier outside of the traditional per-case purchase model. Offered on *SAGE Knowledge*, these cases are integrated with SAGE's book, video, and reference content, allowing for a rich research environment.

SAGE Business Cases brings business to life—inspiring students, researchers, and practitioners to develop their own best practices and reach for professional success. In 2017, this truly global collection includes 1,700 case studies. Our editors are already working on next year's additions, to reach 2,500 cases in 2018.

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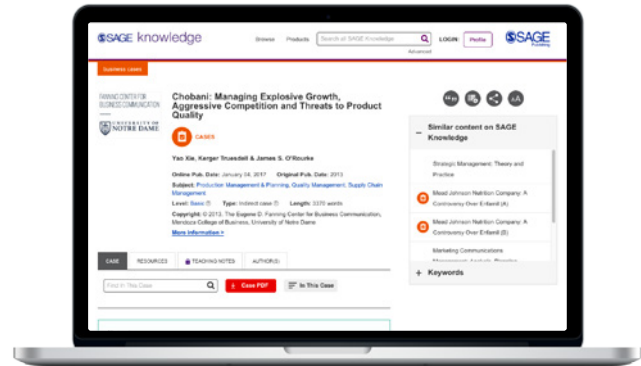
– *American Reference
Books Annual*

In addition to SAGE's proprietary and newly commissioned cases, the collection includes cases from a growing list of world-renowned institutions and associations:

- *Yale School of Management, Yale University, USA*
- *Kellogg School of Management, Northwestern University, USA*
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- *The Eugene D. Fanning Center for Business Communication, Mendoza College of Business, University of Notre Dame, USA*
- *Tsinghua University School of Economics and Management, China*
- *Institute for the Study of Diplomacy, Georgetown University, USA*
- *Wits Business School, University of Witwatersrand, South Africa*
- *The Indian Institute of Management Ahmedabad (IIMA), India*
- *Society for Human Resource Management (SHRM), USA*
- *Graziadio School of Business and Management, Pepperdine University, USA*
- *Institute for Management Accountants IMA Educational Case Journal, USA (2018)*
- *Rotterdam School of Management, Erasmus University, Netherlands (2018)*

Key Features and Benefits

- Designed to suit a range of academic and professional uses: from short vignettes to narrative long form, written using both field research and publicly available sources
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Collection Coverage

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- Business Ethics & Corporate Social Responsibility
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- Information & Knowledge Management
- International Business & Management
- Leadership
- Marketing
- Operations Management
- Organizational Studies
- Strategic Management
- Other Management Specialties
- Research Methods for Business & Management
- and more!

Use Case

Course: Social Entrepreneurship

Description: A student's mid-term project is to create a venture proposal for a fictional green business startup. She consults with **SAGE Business Cases** to:

- Explore best practices in social enterprise formation, scaling, and social impact measurement
- Study the successes and failures of specific businesses and innovative entrepreneurs

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